Dear Friend,

The 11th Annual Two Nations 1000 Islands Extravaganza will be held Friday May 19th and Saturday May 20th 2023 at Cerow Recreational Park in Clayton, NY. This event is a car show that features live music, food, displays, crafters, vendors and of course, cars, trucks and motorcycles of every make, year and model. It is a fun family event for everyone.

Highway Legends Car, Truck and Bike club is the presenting sponsor. We are a local car, truck and motorcycle club in the Watertown, NY area, open to all ages, classes and makes of vehicles. We are a family friendly organization and it is our goal to give back to our community. Participation in our club and events are free and open to the public.

The focus of the Two Nations 1000 Islands Extravaganza is a car show, whose purpose is to raise funds for local organizations. This year, we, as a club, have chosen The Garret W. Loomis Foundation. The Garrett W. Loomis Foundation is a non-profit 501( c)(3) organization that currently raises funds for 3 purposes. 1. The Garrett W. Loomis Firefighters Fund. 2. The Assistant Fire Chief Garrett W. Loomis Memorial Scholarship Fund and 3. The Garrett W. Loomis Community Grant Program. Funds raised from this event will go to the grant program.

We are fortunate to have many sponsors who regularly and generously support the Two Nations 1000 Islands Extravaganza, helping offset the cost of presenting this event. Each year, we have raised money for Feed Our Vets, Watertown Zoo, NNY Autism Center, Jefferson County Historical Society, TIERS, SPCA, and The Brittany Walroth Memorial Scholarship Fund, to name a few. All monies raised stay in Jefferson County. We rely heavily on the generosity of our local businesses to provide donations and sponsorship. The majority of funds raised are through attendee donations, raffles, and crafter and vendor fees. We need your help this year.

In order to continue to grow our event, we need to increase our expenditures by bring in bigger attractions (entertainment etc.). We hope you will join the many other Northern New York area business leaders who will support our event this year through sponsorships and donations. A variety of sponsorship levels are detailed in the enclosed documents. Please select the level which is most appropriate for your business. You may also make a cash donation in lieu of sponsorship. You will receive recognition on our web site, [www.1000islandscarshow.com](http://www.1000islandscarshow.com), and in visual displays before, during and after the event. This is our 11th year and we look forward to this being our biggest and best year to date! Can we count on your support?

We are proud that our event attracts attendees and participants from all over Northern New York, Rochester, Syracuse and Canada!

Contact either Cathie MacNeil, Event Coordinator/Secretary, at 601-310-9805 or [cathiemacneil@gmail.com](mailto:cathiemacneil@gmail.com) OR Shawn Perry, Event Director/President, at 315-783-3650 or sep709@gmail.com for more information.

Thank you for your consideration,

Cathie MacNeil, Event Coordinator

*Enclosures*

**2023 SPONSORSHIP OPPORTUNITIES**

The 11th annual Two Nations 1000 Islands Extravaganza, whose presenting sponsor is Highway Legends, will be held Friday May 19th and Saturday May 20th 2023, at Cerow Recreation Park in Clayton, NY. This event raises funds for local organizations. This year, we, as a club, have chosen **Garrett W. Loomis Foundation.** The Garrett W. Loomis Foundation is a non-profit 501( c)(3) organization that currently raises funds for 3 purposes. 1. The Garrett W. Loomis Firefighters Fund. 2. The Assistant Fire Chief Garrett W. Loomis Memorial Scholarship Fund and 3. The Garrett W. Loomis Community Grant Program. Funds raised from this event will go to the grant program.

**EVENT HIGHLIGHTS**

This is a free event for all spectators and participants. It is a car, truck and motorcycle show with vehicles from classic, hot rod, antiques, current and racecars! There is live music throughout the day, as well as crafters, vendors, kids’ corner and a wide variety of food. There is something for everyone, young and not so young!

**SPONSOR CATEGORIES**

PLATINUM- $2,000 + (MUST BE RECEIVED BY JANUARY 15TH IN ORDER TO BE PUT ON PROMO FLYER)

* Company name for event banner, i.e., “Your Company Name” presents (band etc.)
* Prominent placement of name in promotional material
* Free booth at event to promote your business
* Company logo on event shirts
* Prominent link to your website on Highway Legends website-www.1000islandscarshow.com
* Flyers in goody bags handed out to first 200 show vehicles (materials provided by you)

GOLD- $1000.00

* Free booth at event to promote your business
* Company logo on event shirts
* Prominent link to your website on Highway Legends website-www.1000islandscarshow.com
* Placement of company banner at event (provided by you)
* Flyers in goody bags handed out to first 200 show vehicles (materials provided by you)

SILVER- $750.00

* Company logo on event shirts
* Link to your website on Highway Legends website-www.1000islandscarshow.com
* Placement of company banner at event (provided by you)
* Flyers in goody bags handed out to first 200 show vehicles (materials provided by you)

BRONZE- $500.00

* Link to your website on Highway Legends website-www.1000islandscarshow.com
* Placement of company banner at event (provided by you)
* Flyers in goody bags handed out to first 200 show vehicles (materials provided by you)

DONATION

* Placement of company banner at event (provided by you)
* Flyers in goody bags handed out to first 200 show vehicles (materials provided by you)

FRIDAY MAY 19TH AND SATURDAY MAY 20TH, 2023

CEROW RECREATION PARK, CLAYTON, NY

2023 SPONSORSHIP AGREEMENT

*(please print)*

Sponsor/Business name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

street address city state zip

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*A signed Sponsorship Agreement and full payment must be received* ***no later than April 1ST*** *for inclusion of your logo and/or information in goody bags and on t-shirts. Checks should be made payable to* ***Highway Legends****, and mailed to: Highway Legends, c/o Cathie MacNeil, Event Coordinator, 707 William St, Dexter, NY 13634.*

***Please email logo (preferably a JPG file) and information to:*** [***cathie@highwaylegends.us***](mailto:cathie@highwaylegends.us) ***no later than April 15th.***

***I am happy to sponsor the 11th Annual Two Nations 1000 Islands Extravaganza***

***at the following level:***

PLATINUM- $2000+ BRONZE- $500.00

GOLD-$1000.00 DONATION OF $\_\_\_\_\_\_\_\_\_\_\_\_

SILVER-$750.00

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website address to link to the HWL site: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Any questions? Please contact:

+Cathie MacNeil, Event Coordinator/Secretary, at 601-310-9805 or [cathie@highwaylegends.us](mailto:cathie@highwaylegends.us)

+Shawn Perry, Event Director/President, at 315-783-3650 or sep709@gmail.com